

Selection of Wildflower Seed Mixes

- What is the Purpose of the Mix
- Situation and Type of Site
- Species Type
- Other Factors

Purpose

1) Colour

- Wow Factor
- Instant Impression

2) Beneficial Insects

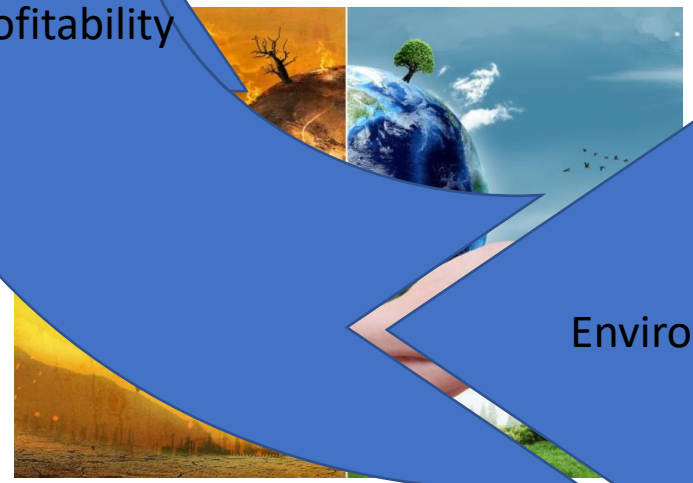
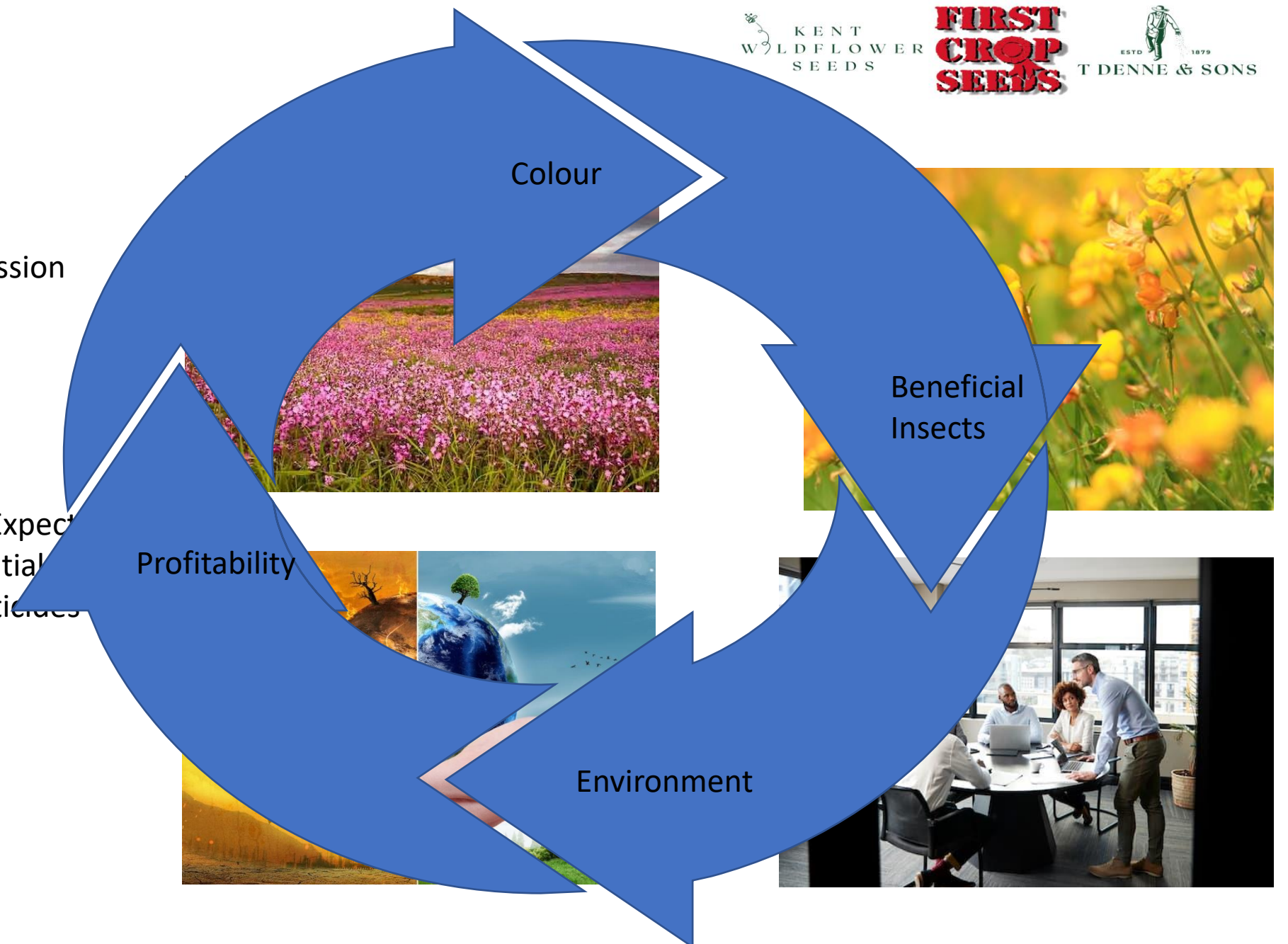
- Pollinators
- Predators

3) Save the Planet

- Shareholder Expectations
- Green Credentials
- Reduce Insecticides

4) Commercial

- Opens Doors
- Costs



Situation

1) Location

- Woodlands
- Glades
- Open
- Damp

2) Soil Type

- Chalky
- Sandy
- Clay

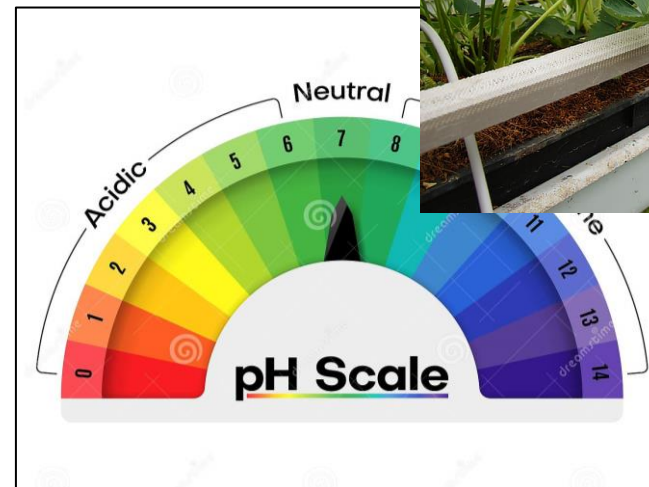
3) PH and General Fertility

4) Competition

- Grass
- Weeds

5) Environment

- Open (Top Fruit)
- Closed/Controlled (Tunnels)



Species

- 1) Native or Cultivars
- 2) Annuals, Biennial's, Perennials
- 3) Parasitic
- 4) Flowering times
- 5) Germination
 - 1) Vernalisation
 - 2) Abrasion- technique??
- 6) Height



Other Factors

1) Managing Disease

2) Competition

3) Weather

4) Cost and Funding

5) Availability

NIAB Bespoke Mix						
Species	Flowering	Height	Distribution	Life	Colour	% Mix
Common Knapweed	Jul-Sep	1m	Wildspread	Perennial	Purple/Red	14
Wild Carrot	Jun-Aug	0.75m	Chalky, Loam, Sand (alkaline/neutral)	Biennial	Pink/White	11
Viper's-bugloss	Jun-Aug	0.8m	Widsread	Biennial	Blue	6
Rough Hawkbit	Jun-Oct	0.5m	clay, loam, sand (alkaline/neutral)	Perennial	Yellow	9
Oxeye Daisy	Jun-Oct	0.5m	Widsread	Perennial	White/Ywellow	17
Birdsfoot Trefoil	May-Sep	0.35m	Widespread	Perennial	Red/Yellow	13
Musk Mallow	Jul-Oct	1m	Widsread	Perennial	Pink	6
Selfheal	Jun-Oct	0.3m	Widsread	Perennial	Purple/Blue	12
Devil's-bit Scabious	Jun-Oct	0.5m-1m	Widespread	Perennial	Purple/Blue	6
Aslike Clover	May-Aug	0.4m	Widespread	Perennial- 2-3 yrs	Pink/White	6