



# Malling™ Charm

**Early-season primocane**

**Sweet and juicy berries**

**Upright canes with compact growth**

**Well-presented fruit**

### **Fruit quality**

Malling™ Charm has very attractive pale bright fruit, with excellent eating quality that is very sweet and juicy. The variety has large berries, with a mean berry weight of 6.7 g, that are fast to pick.

### **Production period**

An early primocane-fruiting variety, Malling™ Charm is best suited to cool climates. It is not suitable for double cropping.

### **Growth habit**

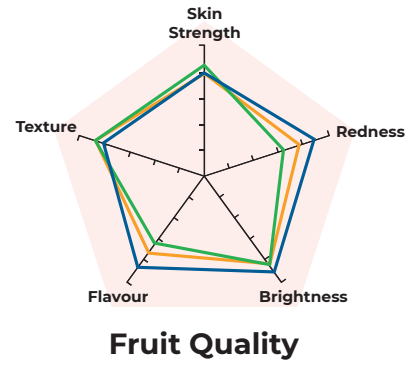
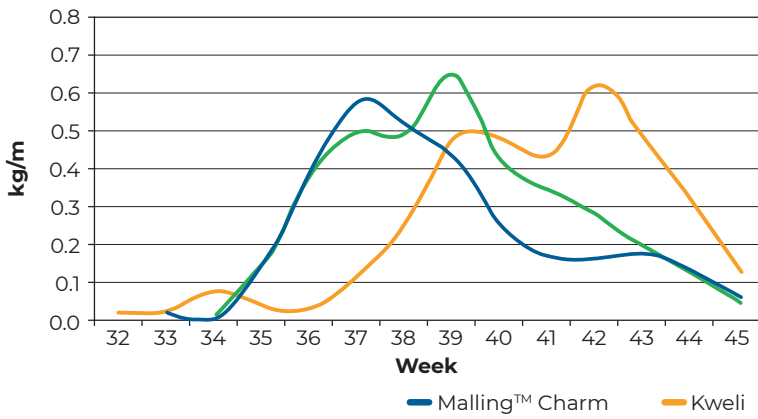
Malling™ Charm has a compact growth habit, with upright canes that display fruit well, providing for fast picking.

### **Disease resistance**

No disease resistance testing has yet been undertaken. However, no problems have been reported from trial sites or nursery beds.

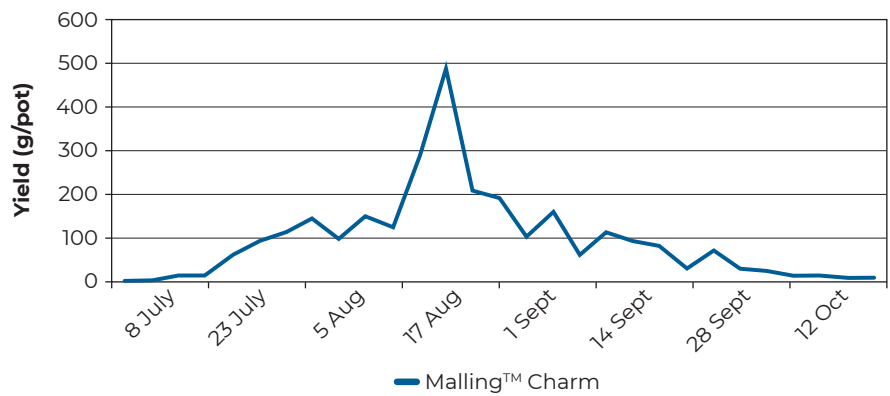


### Cropping profile (2016) Malling™ Charm



### Primocane production NIAB, East Malling 2020

Variety	Malling™ Charm
Planting date	26 July 2019
Pot size	7.5 l
Pots/m	2
Canes/m	6
First pick	8 July 2020
Yield (t/ha)	23
Yield (kg/cane)	0.935



### Primocane Production NIAB, East Malling 2020 – Berry size and Brix (°)

#### Average berry weight for Malling™ Charm

- Average berry fresh weight over the season of ca. 6.0 g
- Average berry Brix (°) value of 9.5 ± 0.17 (range 6.9 – 15.3)

