

# 32nd Annual Cambridge Potato Conference, 2021

Robinson College, Cambridge 14 & 15 December



In association with

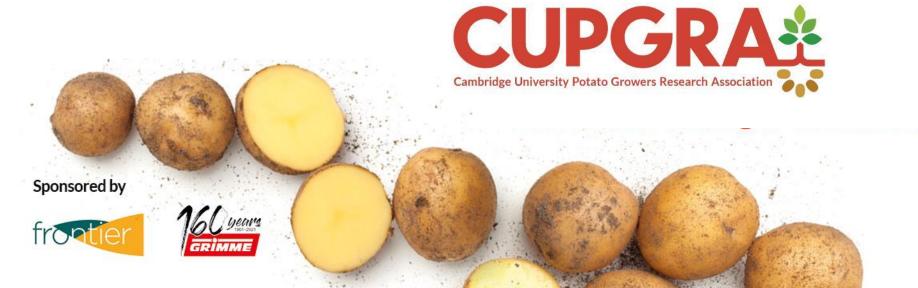




# Practical steps to reducing emissions in the potato supply chain



James Young - Agriculture Director



In association with





### McCain Foods – a global company with a global supply chain



**PROCUREMENT** 40,000 suppliers around the world



**PACKAGING** 



**TRANSPORT** Our subsidiary Day & Ross has over 4,000

terminals across

Canada



**CONSUMPTION** 

Portfolio sold across retail, foodservice outlets and quickservice restaurants

**AGRICULTURE** 3,500 grower partners



**PRODUCTION** 

49 plants, supported by 15 **R&D** facilities



**COLD STORAGE** 



SALES/ **CUSTOMERS** 

Sales in 6 continents and revenues over \$10 billion





Here in the UK...

250 British Growers £25M

Pledge to support our Growers

c1,300Company employees

5 plants

Located in rural communities

**Seed business** 

Located in Montrose, Scotland

All information is confidential. © of McCain Foods



#### McCain – a family company with a clear purpose









#### Sustainability is an integral part of our business and supply chain

Food that is created using less of nature's resources in farms

Food that is created using less of nature's resources in factories

Food that answers the needs of increasingly health and planet conscious consumers

Food that allows us to contribute to positive change in the rural areas where we operate



















### Smart and Sustainable Farming – our targets

#### **TARGETS**

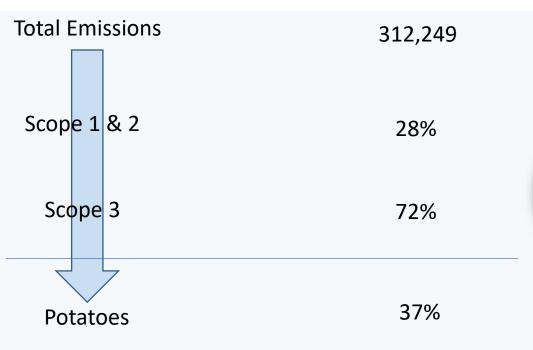
## **Smart & Sustainable Farming**

- Implementing regenerative agriculture practices on 100% of our potato acreage by 2030
- Operating three Farms of the Future in different growing regions around the world by 2025
- Reducing CO<sub>2</sub>/tonne from potato farming, storage and freight by 25%
- Improving water-use efficiency by 15% in water-stressed regions by 2025





## Our carbon footprint today



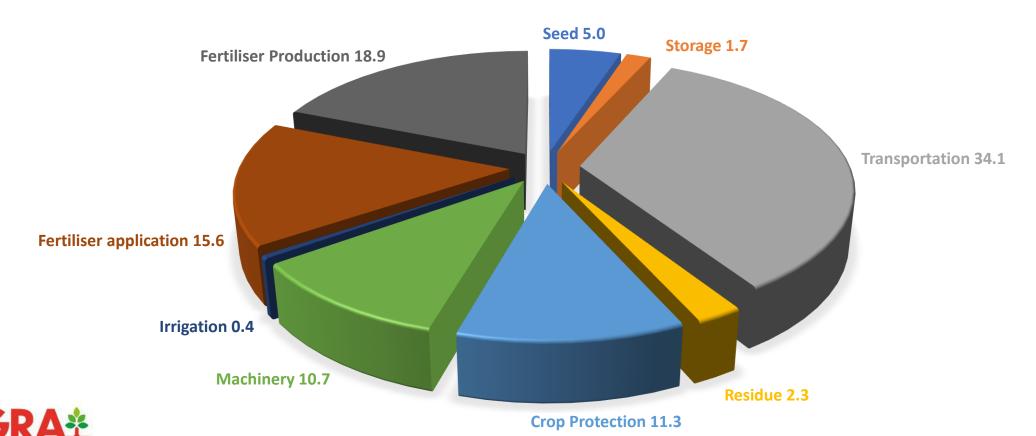




NB - 2020 data tCO2e

### Carbon footprint – potatoes

#### **EMISSIONS (%)**

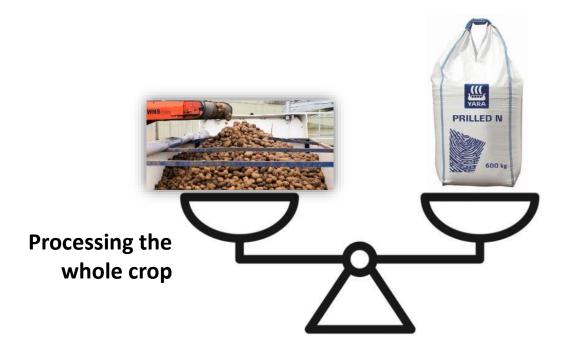






#### The first task – increase marketable yield

Agronomic actions targeted at emission reduction needs to increase marketable not reduce yield



New Variety Development will play a key role in reducing emissions



5% > Marketable Yield = Reduction of approx. 37kg/N/Ha (AN)

#### Reduce emissions from fertilisers







?%

Variety profile compliance

DSS models

Placement/ fertigation?

Organic amendments?

Methane & legislation

**7.5%**Remote sensing
Variable application







#### Reduce emissions from transport







5%
Scheduling to reduce distance to factory

5%
Transportation efficiency to factory
Reduced distances to potato stores?

?%
Hydrogen fuel for HGV
and tractors?



20 ha field 20 miles from base = 180 road miles/ha approx. 1,000 kg Co<sub>2</sub>e/ha

#### Reduce emissions from farm machinery







1%
Reducing unnecessary cultivation passes

2%
Reducing destoning where stone content permits

Development of new bed prep and harvesting systems

Hydrogen & EV power

5%



Requirement for determining reduction in emission from reduced soil disturbance and water infiltration

#### Reduce emissions from crop protection







1%
Change in current variety mix

2%

DSS and new pesticide actives reducing applications and AI

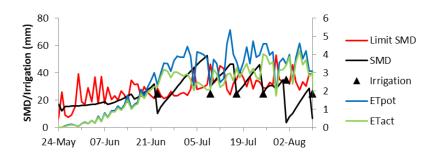
4%
Variable application
Spot spraying
Hydrogen & EV power



Further development accurate DDS systems required

### Reduce other emissions







<0.5%
Ethylene replacing CIPC

1%
Irrigation scheduling,
drip irrigation
Seed rate optimization
Renewable energy

Further development accurate DDS systems required

>2%?
Cover crops
Variable rate planting
Reduce in store shrink

Ability measure the impact of cover crops accurately



#### ... And varieties again!



1%

Change in current variety mix

Customer requirement

2%

Marketable yield Nitrogen efficiency Pest and disease resistance

EU seed import ban

>30% difference in current varieties

>5%

Marketable yield

Nitrogen efficiency

Pest and disease resistance

Requirement for breeds to target sustainability traits



