



CUPGRA presentation

14 December 2021

Savills Rural Research

The Agriculture Act: Impact of Transition

CAP



Farmer incomes and food at fair prices



Basic Payment Scheme



Cross-compliance

UK



Purpose?



ELM (England) + private markets



Land use standards (2024)

- Business viability?

- Risk?

- Fairness?

Seeing beyond the Transition

Be careful what
you sell

See farming as
a service

Be on the right
side of
innovation

Seek
meaningful
diversifications

What does a
post-fossil fuel
economy
need?

Thank you

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